

*Laissez les Bons Temps Rouler!*

# MARDI GRAS

PARADE & BLOCK PARTY

FAT TUESDAY FEBRUARY  
13, 2024



*Live at the block party*

**DWAYNE DOPSIE  
& THE ZYDECO  
HELLRAISERS**

**PARADE BLOCK PARTY**

**4:00 PM 4:30-6:30 PM**

*Washington Ave 342 Washington Ave*

**LIVE MUSIC ALL YOU CAN CATCH BEADS FOOD VENDORS SECOND LINE**

**PROCEEDS WILL SUPPORT GREENVILLE CHRISTMAS COMMITTEE INITIATIVE**

Apply online at [wceams.com](http://wceams.com) or call 662-378-3141

Laissez les Bons Temps Rouler!



PARADE & BLOCK PARTY

FAT TUESDAY FEBRUARY 13 2024

# SPONSORSHIP AGREEMENT

FAT TUESDAY, FEBRUARY 13, 2024 at 4 PM  
DOWNTOWN GREENVILLE, MISSISSIPPI  
WASHINGTON AVE  
CONTACT: WCEA CHAMBER 662-378-3141

Company/Organization : \_\_\_\_\_

Name/Title: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Please select one of the following sponsorship options: *Proceeds will benefit the Greenville Christmas Committee Initiative*

**\$5000 KING SPONSORSHIP**

- |  |  |                                  |
|--|--|----------------------------------|
| Free Parade Entry                      | Feature on TV Commercial                               | Social Media Spotlight           |
| Free Vendor Entry                      | Acknowledgment on Radio Commercial                     | Logo on all Promotional Material |
| Meet n Greet with Dwayne Dopsie        | Serve on Judge's Parade Court                          | On Site Banner with Logo         |
| Complimentary ad space in WCEA e-blitz | Listed as a Sponsor for Greenville Christmas Committee |                                  |

**\$2500 QUEEN SPONSORSHIP**

- |                                 |                                    |                                  |
|---------------------------------|------------------------------------|----------------------------------|
| Free Parade Entry               | Feature on TV Commercial           | Social Media Spotlight           |
| Free Vendor Entry               | Acknowledgment on Radio Commercial | Logo on all Promotional Material |
| Meet n Greet with Dwayne Dopsie | Serve on Judge's Parade Court      | On Site Banner with Logo         |

**\$1000 JESTER SPONSORSHIP**

- |                                 |                                    |                                  |
|---------------------------------|------------------------------------|----------------------------------|
| Free Parade Entry               | Feature on TV Commercial           | Social Media Spotlight           |
| Free Vendor Entry               | Acknowledgment on Radio Commercial | Logo on all Promotional Material |
| Meet n Greet with Dwayne Dopsie | On Site Banner with Logo           |                                  |

**\$500 ROYAL SPONSORSHIP**

- |                   |                                  |                          |
|-------------------|----------------------------------|--------------------------|
| Free Parade Entry | Feature on TV Commercial         | Social Media Spotlight   |
| Free Vendor Entry | Logo on all Promotional Material | On Site Banner with Logo |

**\$250 KREWE SPONSORSHIP**

- |                                  |                          |                        |
|----------------------------------|--------------------------|------------------------|
| Free Parade Entry                | Free Vendor Entry        | Social Media Spotlight |
| Logo on all Promotional Material | On Site Banner with Logo |                        |

Please Complete Form & Return to:  
WCEA Chamber  
342 Washington Avenue Greenville, MS  
PO Box 933 Greenville, MS 38702  
mbrooks@wceams.com  
662-378-3141  
www.wceams.com

- CREDIT CARD       INVOICE  
 CHECK               CASH

SIGNATURE: \_\_\_\_\_  
DATE: \_\_\_\_\_

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PARADE & BLOCK PARTY

FAT TUESDAY FEBRUARY 13 2024

PARADE & VENDOR APPLICATION:

APPLICATIONS DUE BY FEB 5

EVENT: FAT TUESDAY, FEBRUARY 13, 2024 at 4 PM
DOWNTOWN GREENVILLE, MISSISSIPPI on WASHINGTON AVE
CONTACT: WCEA CHAMBER 662-378-3141



Company/Organization Contact: \_\_\_\_\_

Name/Title: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Please select one or both of the following options: [ ] PARADE ENTRY [ ] VENDOR APPLICATION

PARADE ENTRY:

KREWE NAME: \_\_\_\_\_

Brief description of entry: \_\_\_\_\_

Parade Participation Donation: [ ] \$75 Chamber Member [ ] \$100 Non Chamber Member

\*Schools are exempt from this participation donation. If you feel your organization should be exempt, please contact the Chamber.

BLOCK PARTY VENDOR APPLICATION:

Brief description of vendor: \_\_\_\_\_

Vendor Participation Donation: [ ] \$50 Chamber Member [ ] \$100 Non Chamber Member

PAYMENT METHOD: Proceeds will benefit the Greenville Christmas Committee Initiative

[ ] CREDIT CARD [ ] INVOICE [ ] CHECK [ ] CASH

FOR OFFICE USE ONLY:

PARADE NO: \_\_\_\_\_

VENDOR NO: \_\_\_\_\_

PAID: \_\_\_\_\_

Please Complete Form & Return to:
WCEA Chamber
342 Washington Avenue Greenville, MS
PO Box 933 Greenville, MS 38702
mbrooks@wceams.com
662-378-3141
www.wceams.com

WAIVER: I agree to indemnify and hold harmless the Washington County Economic Alliance, Chamber of Commerce, and/or its staff and volunteers from any claims for personal injury, exposure to COVID-19, property damage, and any fees, fines, or costs caused directly or indirectly, by our entry's participation in the parade.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

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**PARADE & BLOCK PARTY**

**FAT TUESDAY FEBRUARY  
13 2024**

#### PARADE ENTRY RULES & REGULATIONS

- Any entry deemed in poor taste or offensive to the general public will not be allowed to participate. Keep in mind the parade is family friendly and every unit should be appropriate for this audience. We will not tolerate any sort of vulgar or provocative dancing, music, or acts of mischief. The organizers reserve the right to pull anyone from the parade or block party at any time if acting inappropriately.
- All parade participants are encouraged to gently toss beads and candy to attendees.
- No parade entry can exceed 11 feet in height (measured from ground level).
- Each unit must have an entry form and parade number. Parade entry numbers will be assigned and sent to the contact name on the entry registration. It is the contact's responsibility to share that number with all parties in the unit.
- The parade contact is responsible for informing drivers of the entry number, line-up locations, and pick-up area.
- Parade lineup will be organized on Edison Street, next to the courthouse. Parade route will begin at the corner of Edison and Washington and end at 342 Washington Ave.
- Parade order is up to the sole discretion of the parade organizers.
- It is the responsibility of each entry to maintain a reasonable pace to eliminate gaps in the flow of the parade.
- Any parade entry with children under the age of 18 must have adult supervision on the float/entry at all times. Adult supervision must be someone other than the driver.
- All entrants must carry adequate insurance coverage and be driven by a competent, licensed driver.
- Organizers reserve the right to refuse any entry.
- No refunds once paid

#### VENDOR ENTRY RULES & REGULATIONS

- Vendors will be assigned a booth number
- Booths will be marked out in the parking lot of 342 Washington Ave
- No refunds once paid
- We recommend that all participating vendors make arrangements to be outdoors, even in the event of rain. There will be no reimbursement of booth payment due to inclement weather.
- Vendors must keep everything (excluding food prep using propane or open flames) within their assigned footprint
- Electrical power will not be provided.
- If you require a generator, you must gain approval from the Chamber prior to event
- All vendors must be set up BEFORE 4:00 PM
- Vendors must remain open from 4:00 - 6:30 PM
- Vendors are responsible for their own tables, chairs, tents and signage. The Chamber will provide 10'x10' marked spaces
- We request that vendors limit their items to Cajun/Mardi Gras inspired themes